



Vision

Buildings and communities will regenerate and sustain the health and vitality of all life within a generation.

Mission

To transform the way buildings and communities are designed, built and operated, enabling an environmentally and socially responsible, healthy, and prosperous environment that improves the quality of life.

Guiding Principles

Promote the Triple Bottom Line

Establish Leadership

Reconcile Humanity with Nature

Foster Social Equity

Maintain Integrity

Ensure Inclusiveness

Exhibit Transparency

USGBC's Strategic Goals

Sustainable Cities and Communities

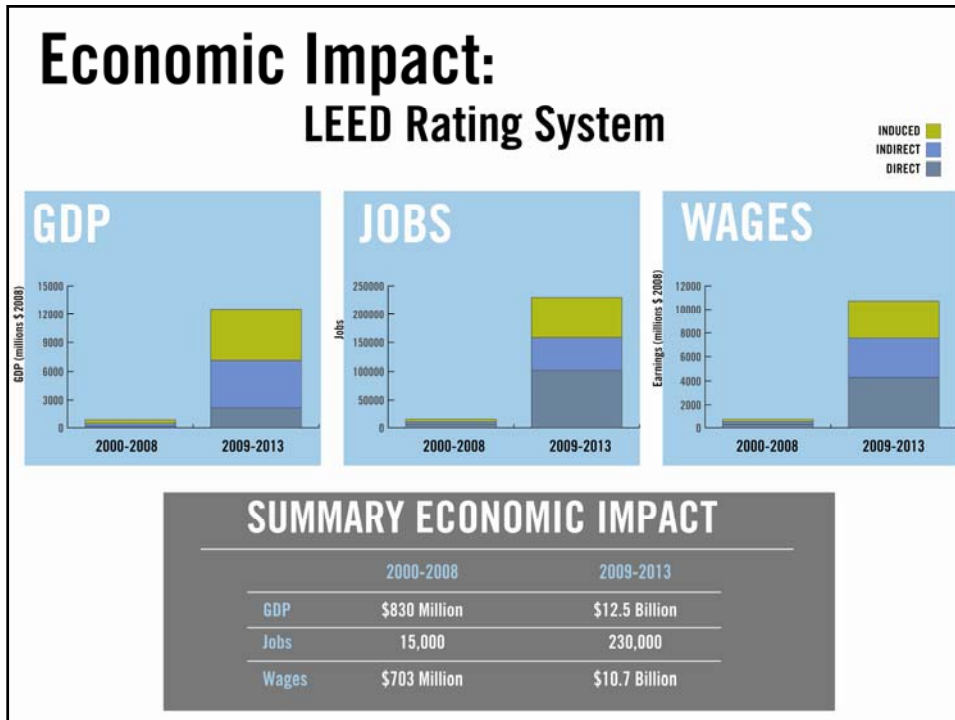
Climate and Natural Resources

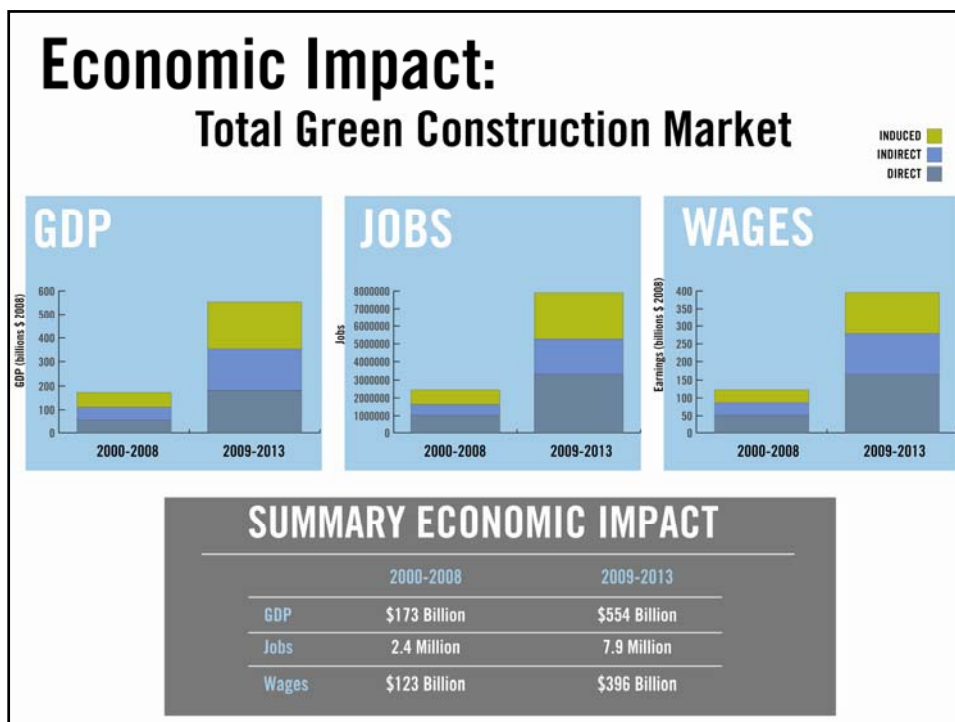
Green Building Marketplace

Public Policy

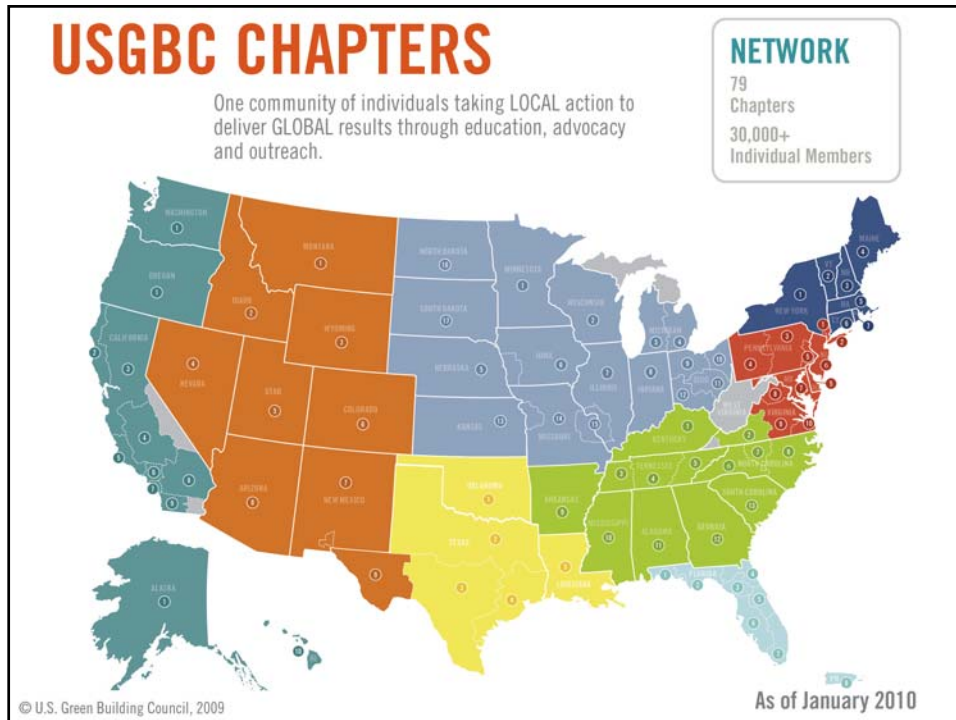
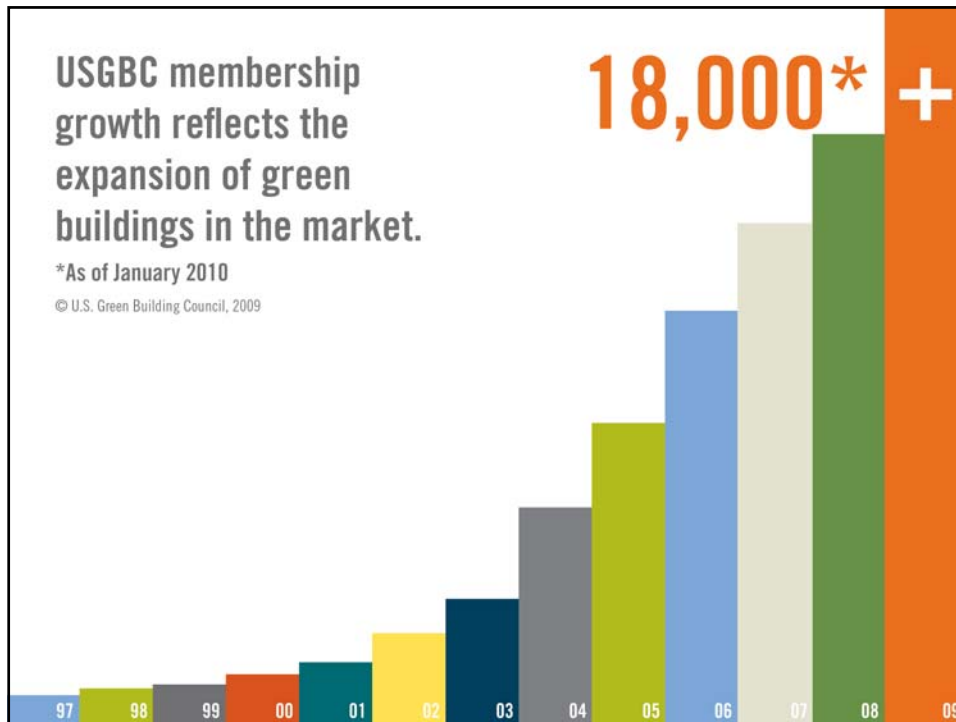
International

Organizational Excellence

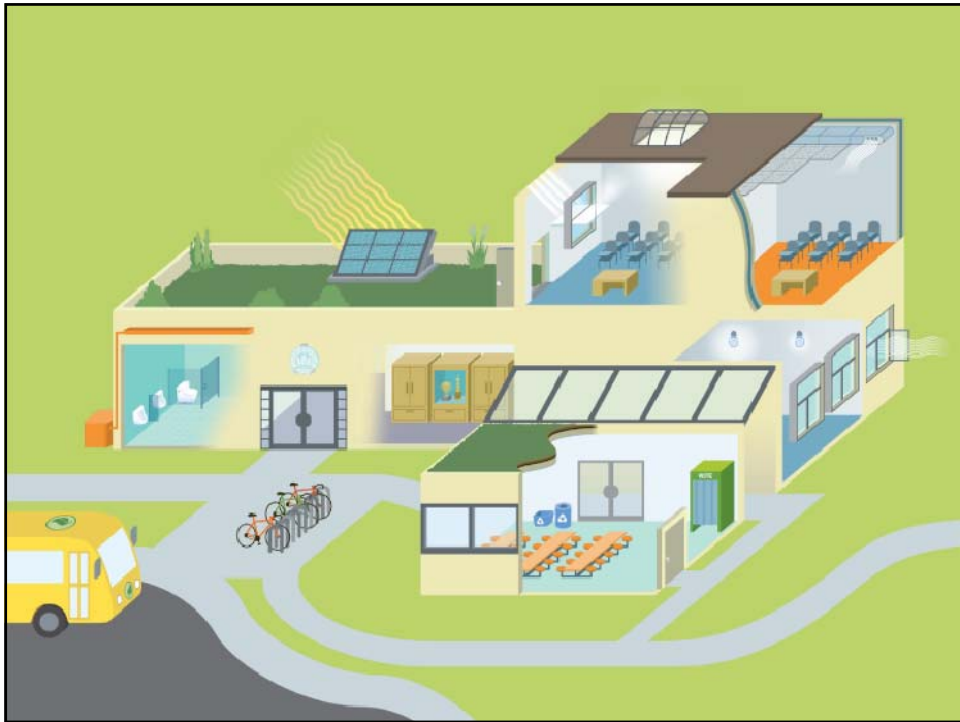




| 1993 - 2010 USGBC'S TRANSFORMATION |







USGBC
50 for **50** GREEN SCHOOLS
CAUCUS INITIATIVE

failure to pay utilities

Low income households spend up to 15% of their income on utilities, compared with an average of 3% for all households combined.

Failure to pay utility bills is the second-highest reason for eviction.

2

SECOND HIGHEST REASON

Many qualities common to affordable housing are rewarded in LEED for homes

- Development of urban and existing sites
- Access to community amenities and public transit
- Smaller unit sizes
- Durability/ease of maintenance

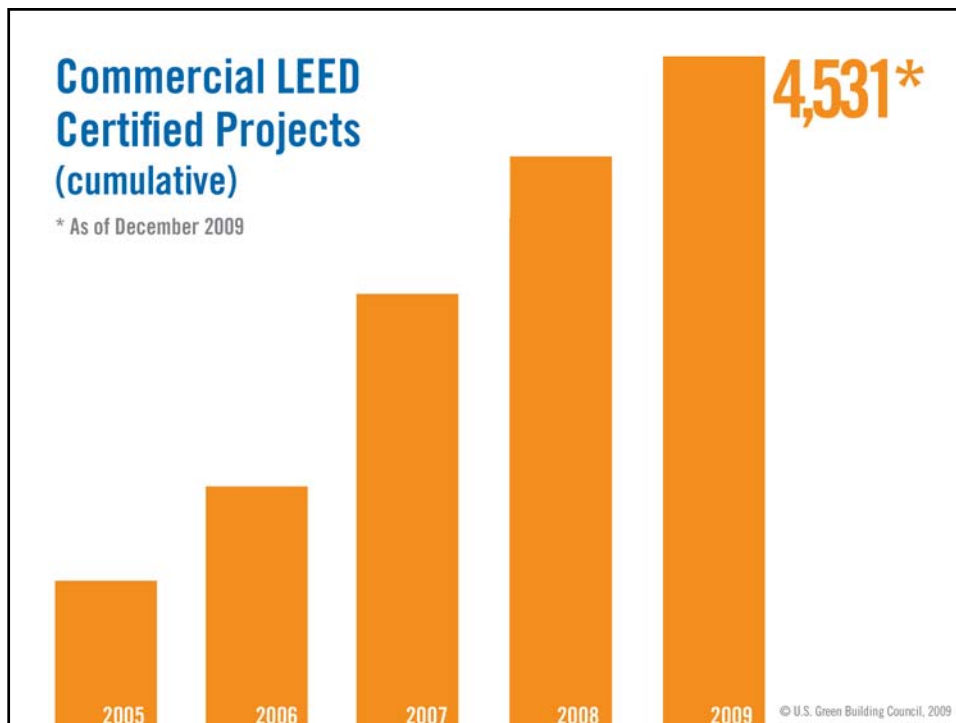
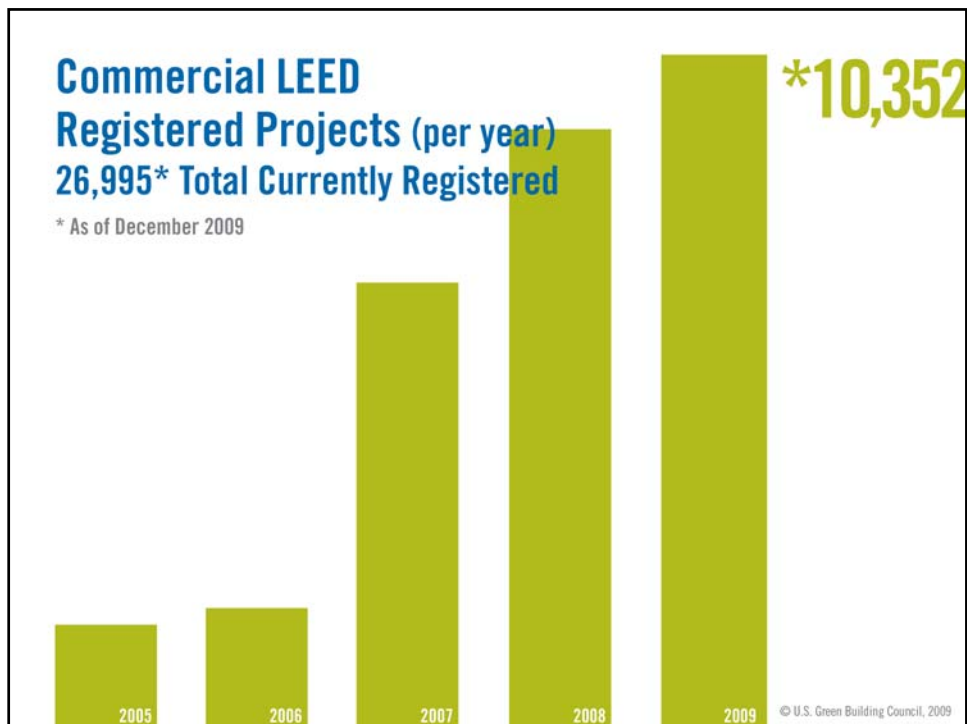


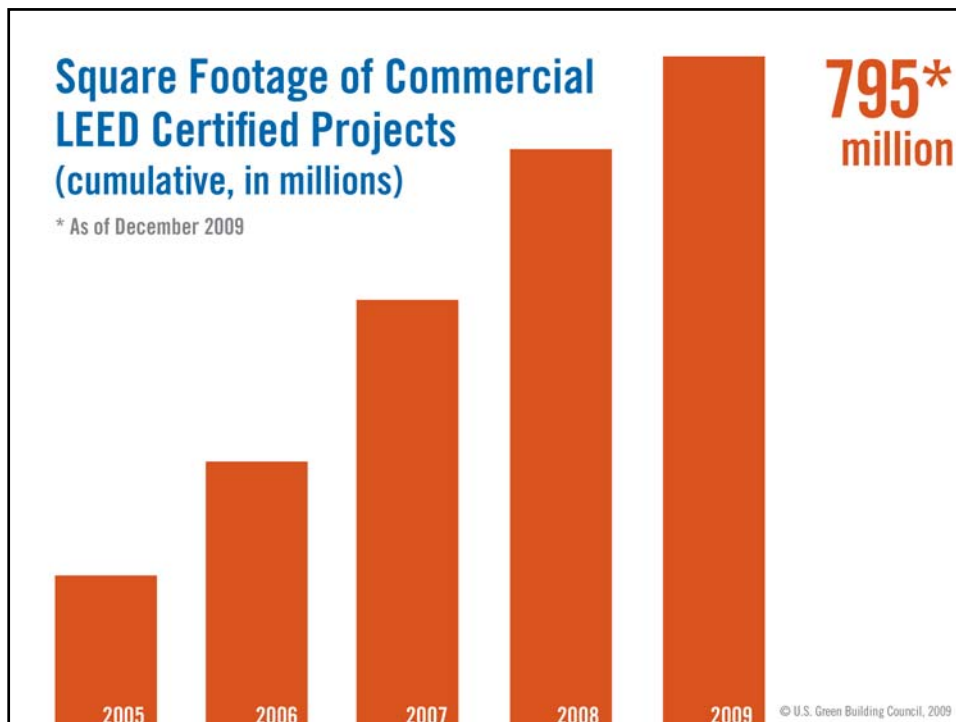
LEED[®]
HOMES



Columbia Pike in Arlington, VA







13 federal agencies or departments

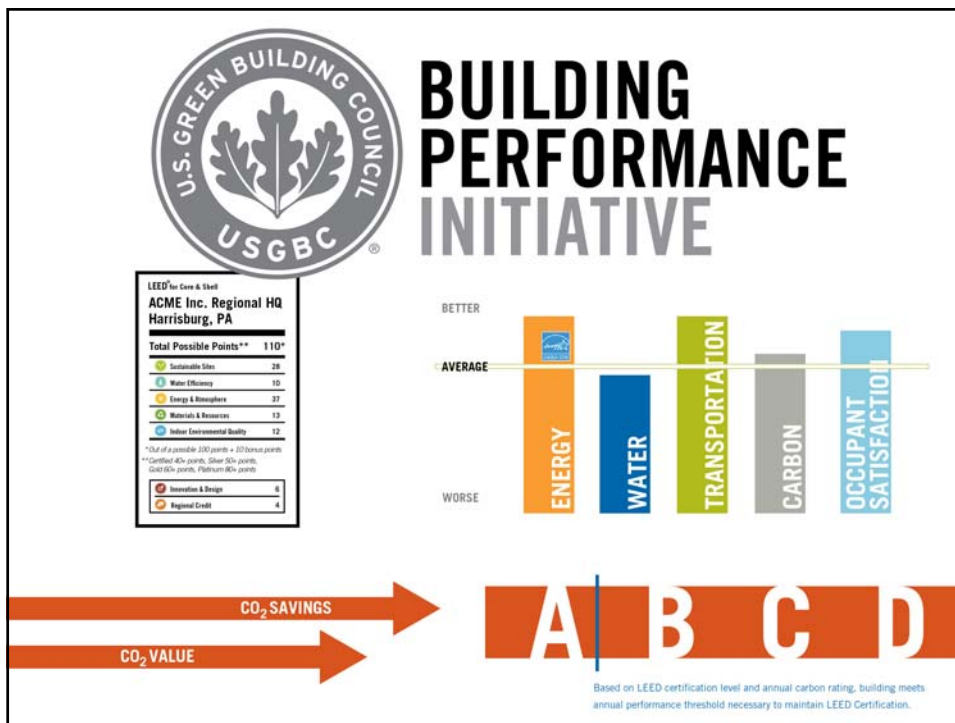
34 states

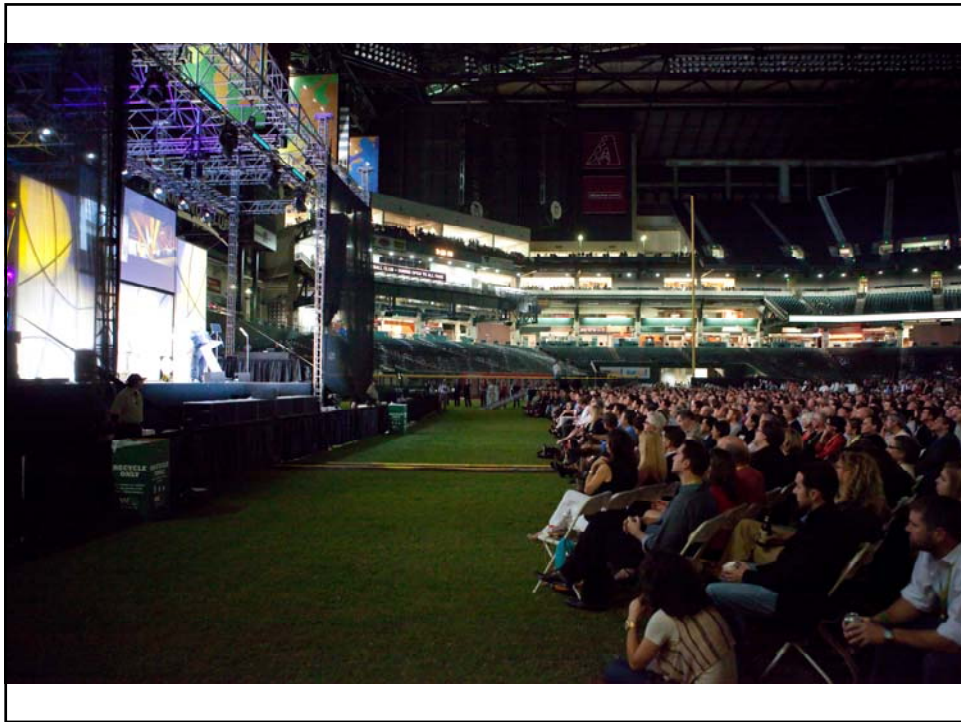
195 localities

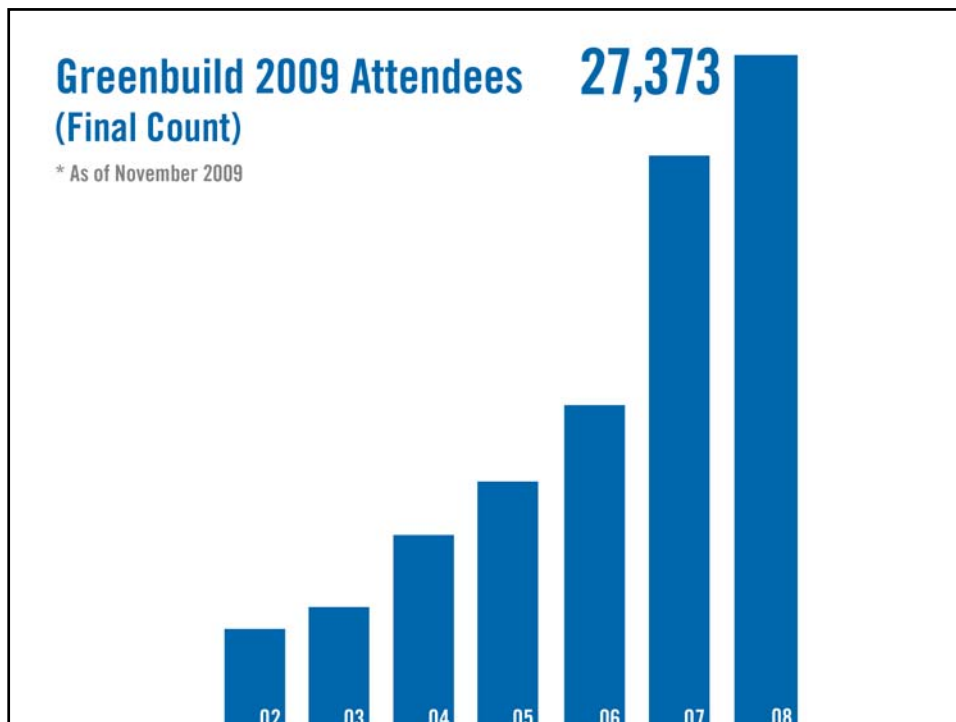
As of December 2009



Photo by Opus Northwest







ASHRAE Standard 189.1

Standard for the Design of High-Performance, Green Building
Developing Organizations: ASHRAE, USGBC, IES

CLIMATE⁺
Climate Positive
Development Program



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In partnership with the
U.S. Green Building Council

Buildings & Climate Change
industry call to action



**Copenhagen's climate change framework
can facilitate GHG emissions reduction
in the building industry by...**



COP 15 - Copenhagen, Denmark - DEC 7 - DEC 18



kgCO₂- eq/m²/annum